



All set: The launch of this year's awards

## New awards' sponsor announced

Butterworth has joined the Richmond Business Award fray, sponsoring the corporate social responsibility category. Chief operating officer David Hawkins said: "As a privately owned company established and located in the borough for over 40 years, it is a pleasure to be involved in the Richmond Business Awards 2015. "CSR is integral to the

Butterworth company culture and as such it is an honour to be sponsoring this award and recognising great local businesses."

You can still get involved by sponsoring one of these awards:

- Best small business
- Best exporter
- Best retailer
- Best start up



Going global: Members of staff from Minesoft

## Minesoft sponsors website category Company spreads the web worldwide

### RTT reporter

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Minesoft is a global information solutions company and proud local sponsor of the Richmond Business Awards.

This year Minesoft is once again sponsoring the best website category, recognising the importance of an effective and engaging business website.

Minesoft was founded in 1996 and though it has now expanded to offices around the world, the company is very proud to be headquartered in Richmond. Minesoft specialises in patent information software solutions encompassing all aspects of patent research, monitoring and analysis.

Websites are vital to Minesoft's business, both in terms of the online products and services it provides for intellectual property professionals, and also as a means of engaging with users and potential clients across the globe. Websites created and maintained by Minesoft's in-house software development

team form the basis of its portfolio of innovative patent information products including PatBase, the online patent database.

At the same time, Minesoft's corporate website and social media platforms including Twitter and LinkedIn enable the company to reach out to the research community and communicate company and product news worldwide.

Patent technology impacts on everyone's daily lives from Thomas Edison's invention of the light bulb to Apple's invention of the iPad.

The patent world is an expanding global platform and current technology booms in China, India and South America clearly illustrate this.

Minesoft's international reach is evident from their ever-growing client base.

Their products and manuals are currently translated into seven different languages, most recently Chinese. A close knit, though widely spread – both geographically and culturally – team of dedicated, multilingual staff led by husband and wife

entrepreneurs, Ophir Daniel and Ann Chapman, drive forward sales and new product development with energy and passion.

Almost 90 per cent of Minesoft's annual revenue is generated outside the United Kingdom, with a client base ranging from very large corporations to single inventors.

Fast growth and success earned Minesoft a Queen's Enterprise Award for International Trade in 2009 and now, in 2015, the company has just been awarded another Queen's Enterprise Award for sustained, impressive growth in International Trade in the past six years.

Minesoft was delighted to win the best exporter award at the Richmond Business Awards 2014. Within the world of intellectual property Minesoft is a well-known name and leader, but broader recognition, especially as a local enterprise, is very greatly appreciated.

Minesoft wishes the best of luck to nominees across all categories in this year's Richmond Business Awards.

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# Richmond

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